



Homeopathy Awareness Week is coming...

4Homeopathy will mark this year's Homeopathy Awareness Week (April 10-16th) with some high profile media activity.

Themed around the slogan #TryHomeopathy our campaign will raise awareness of the benefits of homeopathy and encourage the public to try it for themselves.

4Homeopathy is working with a major marketing agency to help spread our message. We have commissioned a survey, 'The Cost of Health' which will form the basis of a news story exploring how much people spend on medicines, fitness and well-being. There will be a separate poll for homeopaths and patients, designed to give an accurate and up-to-date picture of homeopathy in the UK

We will also be creating free info-graphics and social media posts which you can use to promote homeopathy online. Press stories and publicity material will invite people to #TryHomeopathy and direct them to FindaHomeopath.org.uk.

Get involved, use social media and the hashtag #TryHomeopathy to share homeopathy success stories and to spread the word about our homeopathy poll – and invite patients, friends and colleagues to do the same. More details of how to get involved will follow in April.



Alliance of Registered
Homeopaths

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ASSOCIATION
INCORPORATING THE HOMEOPATHIC TRUST

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